

applause

Cultivating creativity
Connecting communities

Recruitment Pack 2022

Appointment of
Outdoor Touring Development Officer
Deadline of 12th January 2023



Applause Rural Touring

Our Vision

Our vision is to inspire and develop cultural engagement in rural areas and those areas with limited access to the arts across Kent, Sussex, Essex and the wider southeast.

We achieve our vision by developing opportunities for rural and other communities to work with us as volunteers and professional partners creating great creative experiences for audiences and participants. We work with creative practitioners and arts and non-arts partners to progress meaningful and relevant cultural activity.



About Us

Applause is a cultural charitable organisation established to work with people across Kent, Sussex, Essex and the wider region to create opportunities for creative experiences close to home. We are part of Arts Council England's National Portfolio (NPO) and we also receive strategic support from Kent County Council, Essex County Council's Arts and Culture Fund and East Sussex Arts Partnership.



Image credit - Craig Fuller Photography - Gonzo Moose Theatre

Communities are at the heart of everything we do and we believe that being far flung from a building for culture shouldn't be a barrier to experiencing it. Our work offers the opportunity to bring people together for inspiring, shared experiences celebrating the positive impacts culture has for a community.

About Us

Applause delivers indoor and outdoor touring programmes. From halls to pubs to libraries, from fetes and festivals to village greens and to wide open spaces. We connect exceptional artists and performers with a network of passionate volunteer hosts and programmers. Our work is valued for providing accessible and affordable access to creative experiences throughout Kent and Sussex, and with new additional investment, in Essex and the wider southeast, bringing the very best art and culture available to people in their very own neighbourhoods.

Annually we run a commission programme with a range of partners to support professional companies to create exciting and interactive shows specifically to tour to outdoor events. We are a lead partner for a nationwide pub touring project called Inn Crowd that works with some of the UK's top spoken word and live literature artists and performers to provide rural pubs with professional, high-quality and exciting live entertainment.



Image credit - Jonny Fluffypunk

www.applause.org.uk



@applausetouring

The Job Role

Outdoor Touring Development Officer

Hours of work:	35 hours per week (full-time) including some weekends
Salary:	£23,000 pro rata
Holiday:	Pro rata from 23 days per annum plus statutory holidays (pro rata).
Probation Period:	2 months
Notice:	6 weeks following probation period
Contract Type:	Fixed term contract to October 2023
Pension:	Workplace Pension (NEST)
Deadline for applications:	Thursday 12th January 2023
Interview period:	TBC
Place of work:	Applause office with regular visits to rural locations across Ken, Sussex and Essex.
Reports to:	TBC

About this role at Applause:

We are looking for a pro-active person to manage and develop our established outdoor touring programme. Applause runs an extensive outdoor touring season of over 100 dates sending out its commissioned performances to a range of commercial and voluntary led hosts.

This fixed term post will develop our outdoor touring model and requires a pro-active approach, a high level of accuracy and good communication skills. Our office base is currently in Southborough, Tunbridge Wells, with a pending move planned and likely to be in the immediate area. You will oversee research into the business potential for our outdoor commissioned performance offer whilst building our programme to secure both commercial and subsidised outdoor performance bookings.

The Job Role

Overview of role

This fixed term role will be to develop the following-

- Re-establishing a core cohort of community led hosts in Kent, Sussex and Essex.
- Identifying case study opportunities to support business development of our outdoor programme
- Support the development and implementation of an audience feedback method
- Test new markets for our outdoor touring programme including optimising commercial bookings such as festivals, BIDS, Local Authority led events etc
- Weekend work is required within the touring period

General

- Contribute to the implementation of all Applause policies
- Attend appropriate meetings and networking events
- Undertaking appropriate training
- Other reasonable duties as deemed necessary
- Maintain our local profile through networking and by ensuring a positive relationship with key stakeholders
- Support the development of the organisation's strategic direction in relation to voluntary organisations and community development
- Represent the organisation as required
- Initiate new contacts and research opportunities
- Liaise with artists, communities and commercial bookers
- Maintain accurate data and systems relating to the touring schedules
- Attend a selection of outdoor events

The Job Role

Essential skills, knowledge and experience

- At least two years' experience of working in a comparative role, ideally in cultural, heritage or voluntary sector
- Full driving licence and access to car
- Ideas and problem solving driven
- Excellent attention to detail
- Awareness of the context of the work, including rural issues
- Commitment to diversity and inclusion
- Strong interpersonal skills, patience, empathy, a positive approach and respect for others.
- Flexibility and adaptability
- Excellent Microsoft Office skills
- Ability to prioritise and work to deadlines
- Strong communication skills, both verbal and written
- Ability to work under pressure
- Experience in managing complex schedules and logistics



Photo Credit: A Real Fiction - AKA Dance Theatre

How to apply

Please email CV, Cover Letter and this [Equal Opportunities Monitoring form](#) to touring@applause.org.uk using 'Outdoor Touring Development Officer application' as the subject of your email.

Please include the following information:

Suitability for the role, relevant previous work experience, relevant previous voluntary experience

We are happy to accept word documents or pdfs, video, or alternative online formats.

Applause Rural Touring is an equal opportunity employer that is committed to diversity and inclusion in the workplace. All qualified applicants will receive consideration for employment without regard to age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, or sexual orientation. We actively encourage people from a variety of backgrounds and experiences. We are particularly keen to hear from people of colour and candidates who self-identify as disabled.

If you would like any information in a different format, please contact touring@applause.org.uk

Front page image photo credit: Andy O'Hara - MCDC



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