**Artists Call Out Brief – Outdoor Summer 2022**

Timeline:

* Deadline for applications is end of day Friday 8 Oct
* Shortlisted applicants will be notified by 15 Oct
* Interviews of shortlisted applications will take place between 18-22 Oct

Applause Rural Touring works with artists and communities to bring exceptional arts to familiar local spaces. Every year Applause commissions new shows, developed specially for outdoor events and offers these professional, exciting and unique performances to a range of promoters including small village fetes and community events as well as larger established events and festivals.

We are looking to commission companies / artists with an established interest and track record of working outdoors who would like to be part of this programme in the summer of 2022.

Your work will entertain and engage a diverse audience, be self-sufficient (i.e. not require technical or other support / involvement by the host organisation) and be able to be accessed by all. Performances can be walk about, static productions (of no more than 25 minutes in length), installations or interactive events and are intended to suit a range of time frames and to slot into existing activities. You will be expected to perform up to three times in a day.

We are committed to equality of opportunity and welcome applications from individuals or companies, regardless of age, gender, ethnicity, disability, sexuality, social background, religion and/or belief. Applause has identified that work from the following groups is underrepresented:

* Work led by Black, Asian and ethnically diverse artists
* Work led by d/Deaf and Disabled artists
* Work led by LGBTQ+ artists

For 2022 we are offering the following opportunities:

**Commissions and Reshape/Development Awards**

To tour alongside our previously commissioned work, we are looking to support up to 6 new shows to be created for touring in 2022.

All ideas are welcome, including but not limited to work that responds to key cultural events that are happening in 2022 (i.e. Platinum Jubilee, Commonwealth Games) and work that includes community engagement in the development process.

* **Outdoor works: commission fees up to £4000**
* **1 x Co-commission with the Marlowe Theatre for an artist/company based in either Kent, East Sussex or Essex: commission fees up to £4000**
* **Existing outdoor works that requires some reshaping/development to tour rurally: development fees between £500 - £2500**

**Application Process**  
Please read the notes for artist below and fill in the online application form:

**Information for companies applying to be part of the Applause Summer programme in 2022**

**Technical Challenges**  
We will be placing work in a variety of community settings including events that can provide very little technical or other support – the more technical requirements you have, the fewer the possible bookings.

**Sustainability**  
To illustrate how your company can produce responsibly, considering your green footprint, limiting waste and prioritising recycling and re-using wherever possible.

**Programming**  
Your piece will have to fit around other events in the host event programmes so please consider whether you require the audience to arrive at a certain time and remain for a set amount of time. Shows should run for no longer than 25 minutes. We aim to offer each artist/company a minimum of 6 bookings between May – October 2022 within the Applause core region (Kent, East and West Sussex) and further afield.

**Show Fee Guide**  
Touring Fees must be fully inclusive of all VAT, accommodation and travel. We expect to pay within the range of £450 - £800 per show (in our core region) depending on size of company. Uplifts for dates secured outside our core region will be subject to additional negotiation.

**Artist / Company Administration**  
Artist / company administration needs to be very strong. Applause will be responsible for booking a place and date for your show but the company will then be responsible for making specific arrangements and finalising details with host venues and promoters. Many of these hosts are volunteers and have no specialist theatre knowledge – you will need to be flexible, understanding and informative. We will also require you to support our marketing of events creating material for social media and general PR.

**Availability**  
Your show must be ready and available for touring from the end of April. You need to have very good availability for weekends throughout May to October 2022 and prioritise dates for Applause within an agreed time frame for shows in Kent, East and West Sussex. We will expect most of the development work to take place between November 2021 and March/April 2022.

**Support**

Applause has a strong track record in supporting artists throughout the development process and will be on hand to review the work and give feedback when required.

**To apply fill out the online application form by Friday 8th October** - <https://eventotron.com/allseasons.php>