



Live Arts at the Heart of Your Community

Help us to raise awareness of Applause Rural Touring

It's great to have you on board working with us to take live arts into local communities. **Applause Rural Touring** is an Arts Council National Portfolio Organisation, and we work at the heart of local communities to provide affordable, challenging and inspiring performances that can be enjoyed in familiar places. Applause is committed to commissioning and facilitating artists and companies to make, produce and tour exciting new work across Kent and Sussex.

To secure future funding, and as part of our reporting requirements, we need to raise the profile of Applause, ensuring that audiences are all aware that they are attending an Applause event, and that artists and promoters are aware they are working in partnership with Applause.

We need you to be our artist advocates!

Website

Our website address is www.applause.org.uk

If you have your own website please make sure you link it to ours, all the shows are listed on our What's On page.

Social Media

If you are active on social media, please make sure you tag us into any posts, so we can share and re-tweet to our followers to reach a wider audience. Please also make sure you like our page and follow us, and we will do the same with your pages.

Facebook	Twitter	Instagram
• /ApplauseTouring	• @ApplauseTouring	• ApplauseTouring

We use the hashtag **#ruraltouring** and if you are participating in the Inn Crowd project **#INNCROWD**

We would love to interact with you to help promote your company and show – tweet or message us. If you get any audience feedback, please share it with us, and please send us any photos you take of shows in development, rehearsals, at venues and audiences.

At the Event

If you introduce your own show, please make sure you mention that it has been supported by **Applause Rural Touring** to raise awareness with audiences.

Please join the conversation with us, we would love to hear from you!